Permission to Publish Student Pictures

The Eastchester School District takes pictures and videos of students involved in school activities throughout the year. Original student work may also be copied for use in newsletters and on District or school web sites.

The District may use the images:

- on the District web site.
- on individual school web sites.
- in e-mail blasts.
- in print and electronic publications such as *School Talk* and in individual school newsletters (e.g. The Echo, Whisper or Hutch Happenings).
- on the District's Cable Channels 78 and 24.

The District allows outside media, including newspapers, television and radio, to cover some events as well. Images may be published in print, on a web site or on television. Information released with these pictures and/or video may include:

- Student's name
- Student's grade in school
- Degrees, honors and awards received
- Participation in officially recognized activities and sports.

If, for any reason, you do not want to have your child included in images used in any outside media or by the District, please complete the form below and return to your child's building principal by December 15, 2010.

If you have any questions, please contact MaryEllen Byrne in the Communications Office at 793-6130, ext. 4661 or email to: mbyrne@Eastchester.k12.ny.us

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Eastchester UFSD Media Coverage Opt-Out Form

If you do not wish to allow images of your child or your child's work used by the Eastchester UFSD in the manner described above, please complete this section and return to your child's building principal by December 15, 2010.

I do not want the types of information described above regarding my child,

_____

Name of Student School Grade/Teacher

released to outside newspapers, television stations or used by the District during the 2010-2011 school year.

Date: _____ Signed: _____

Parent/Guardian

Print Name: _____

Parent/Guardian

Relationship to child: _____

12/2010